



Canadian Cancer Society
Société canadienne du cancer

I AM A DIRTY GIRL

FUNDRAISING IDEAS A - Z

Here are some fundraising ideas to help raise additional funds for your Dirty Girls Team:

A

- Art Sales - have preschool and elementary students produce great art and have a show. Parents and friends buy back their budding artist' masterpieces.
- Auction off a prime parking space at work.
- Auction off a half or whole day off from work.
- Auction off a picnic - assemble everyone together in your cafeteria or some other general meeting area and auction off a picnic lunch your team has prepared.

B

- Barbecue Lunches - prepare and sell barbecue lunches.
- Block Party - have a neighborhood block party and sell food and charge admission.
- Book Sale - dust those bookshelves and have a book sale.

- Brown Bag Lunch Day - everyone brings in their own lunch and donates the money they would have spent to your **Dirty Girls** funds.

C

- Car Pool - for fun and profit.
- Casual Day - "Dress Down for Cancer" where employees pay to dress casually.
- Challenge another team to raise more than you. Some radio stations may gladly put your challenge on the radio.
- Change jar. Keep a change jar in high traffic areas.

D

- Day Spa – hair-cuts, manicures, massages and charge a fee.
- Host a theme dance or party – sock hop, beach party, disco, square dance or dance for senior citizens.
- Dedicate your personal effort to someone who has won a battle with cancer, or to someone who is battling cancer, or to someone who has lost their battle - or all three. Include that in a letter along with a self-addressed stamped envelope. Consider mailing a request for support to everyone you know.

E

- Envelopes at restaurant tables – teams generate donations by placing a **Dirty Girls** envelope at every table, stating "Please support our **Dirty Girls** team and the Canadian Cancer Society". Waitresses check envelopes after each seating.
- Errand Service – never have time...run an errand service!

F

- Flowers and Plants – sell corsages, your donations will blossom. Sell your extra houseplants or bouquets from your garden!

G

- Gift Wrap during the Holidays – teams can set-up at the local mall or in a particular store. Mother's day gift-wrap is an ideal time for teams to offer a gift-wrap booth.
- Host a Garage Sale.

H

- Hot Dog For Cancer – principal at an elementary school agreed that if ALL the teachers would raise \$100 each, he would dress up like a hot dog and let the students squirt ketchup, mayonnaise, mustard and relish on him.
- Head shaves – team head shaves and money collected goes toward team pledges.

L

- Lawn Service – while you are mowing your lawn, mow someone else's and collect a donation.
- Letters – write one letter for friends and another for business associates. If you use a computer to personalize your letters (or if you hand write them) thank them for the specific amount they gave you last year.
- Luminaries – what a great gift during special occasions throughout the year (e.g. Christmas, Easter, Mother's Day, Father's Day).

M

- Movies – rent DVD's (old, classic films are great - and have a movie week during lunch hour). Charge admission and invite employees to eat their lunch while they watch.
- Matching Funds – ask your CEO/President to match the total raised by your team or to be the leading donor for your team. (In order for it to count toward incentives, you must turn in written confirmation prior to the event.)

O

- Online – send invitations to pledge you and your team to everyone you know!

P

- Pancake Breakfasts
- Pet Service – love pets? Walk someone else's dog!
- Pies – find which fruit is in season and sell your delicious pies!
- Pot Luck Lunches at the Workplace – name every Wednesday

Dirty Girls Pot Luck Lunch - team members take turns preparing foods, salads, desserts and offer to employees at the workplace at a set price or donation.

- Publicize your team's participation in the company newsletter.

Q

- Quilts – quilt made by the employees themselves and sell quilt squares in honor and in memory of people with cancer; squares of 4x4 for \$5, 8x8 for \$15, and 12x12 for \$25.

R

- Romance – cater a romantic Dinner for Two!

S

- Shoes shines
- Sports Tournaments - bowling, hockey, basketball, dodgeball, and soccer tournaments.

T

- Tupperware Party – how about the profits from a Tupperware party?

V

- Vending Machines – coordinate with your vendor to add .05 cents to the cost of a snack or soft drink prior to DG with the extra nickel going to your team total.
- Video Sale - how many times can you watch "Forrest Gump"?
- Votes – select three to five well-known and well-liked employees and have the employees cast their votes (\$1 donation) for the individual they would like to see dress up in a costume. Individuals with the most votes will spend an entire workday dressed up.

Y

- Yard Displays – place plastic pink flamingos, wooden cows, or even purple and pink port-a-potties in the front yard of unsuspected donors and request a donation for them to be removed. You can also request an additional donation for the homeowner to pick whose yard they are placed in next and another donation as "insurance" that they don't wind up back in their yard again.
- Yard Sale – hold the ultimate yard sale

Z

- Host a "Zany" event at your work
- Zoo tour
- Zombie party (with costumes)